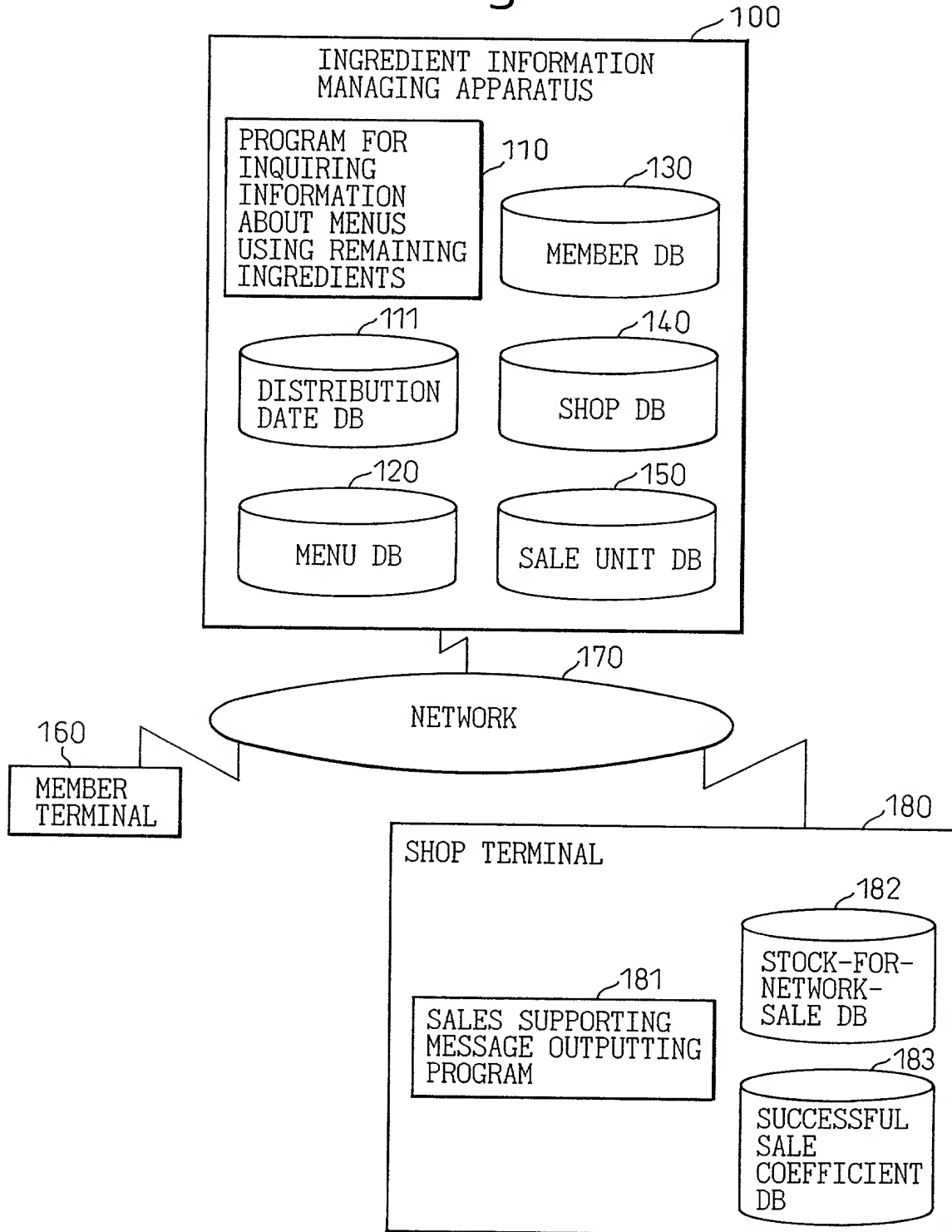


1/17

Fig.1



2/17
Fig.2

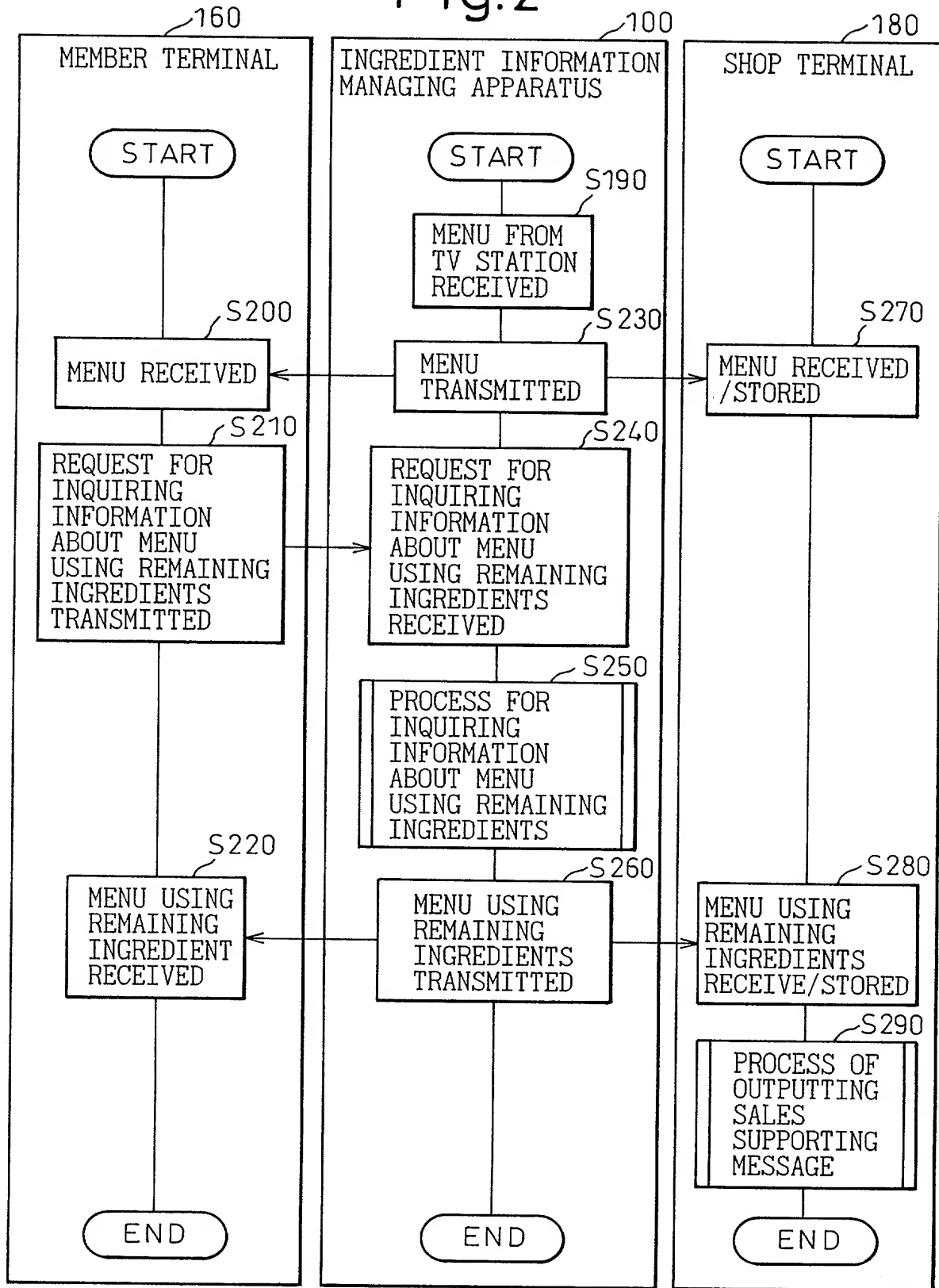


Fig.3

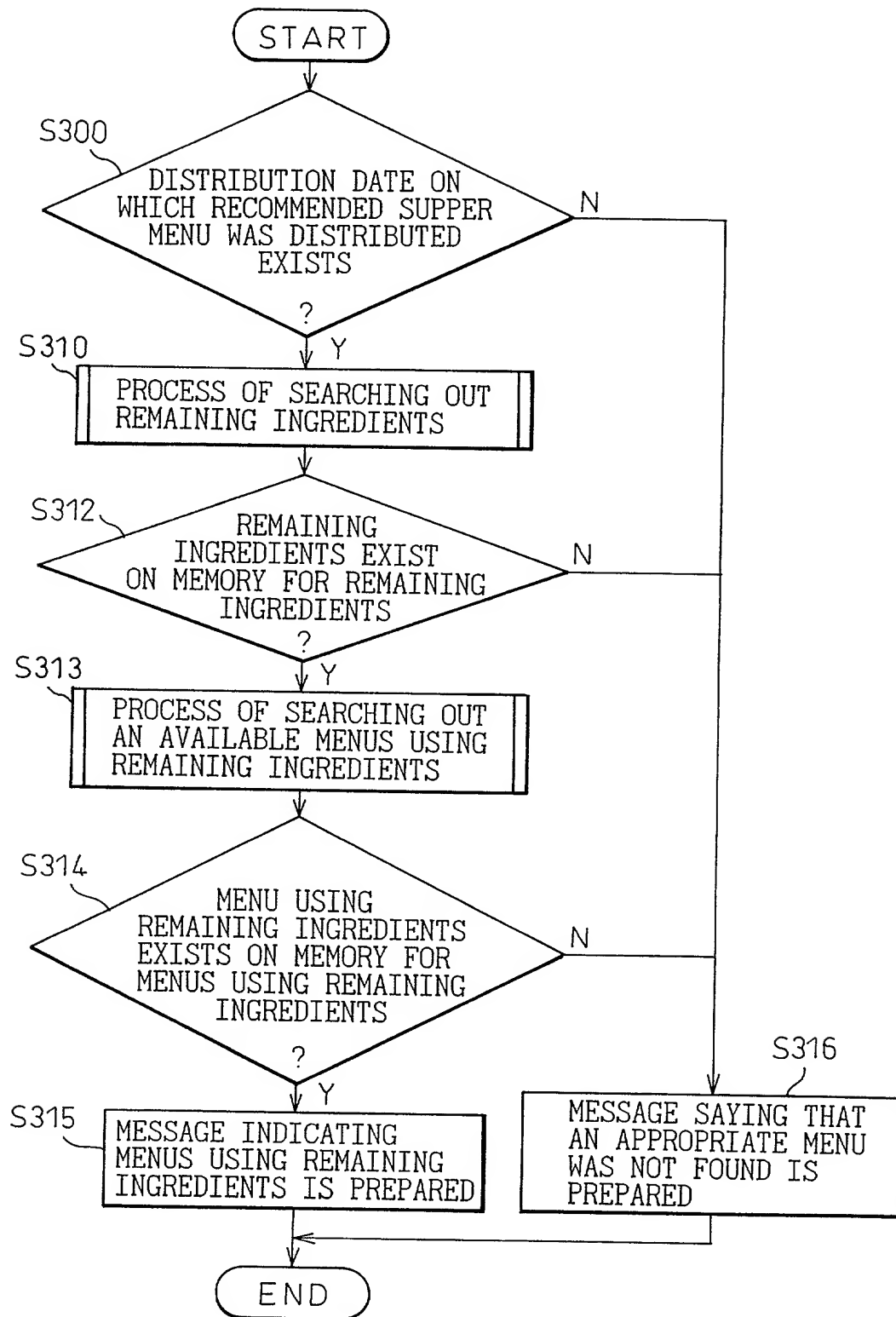


Fig. 4

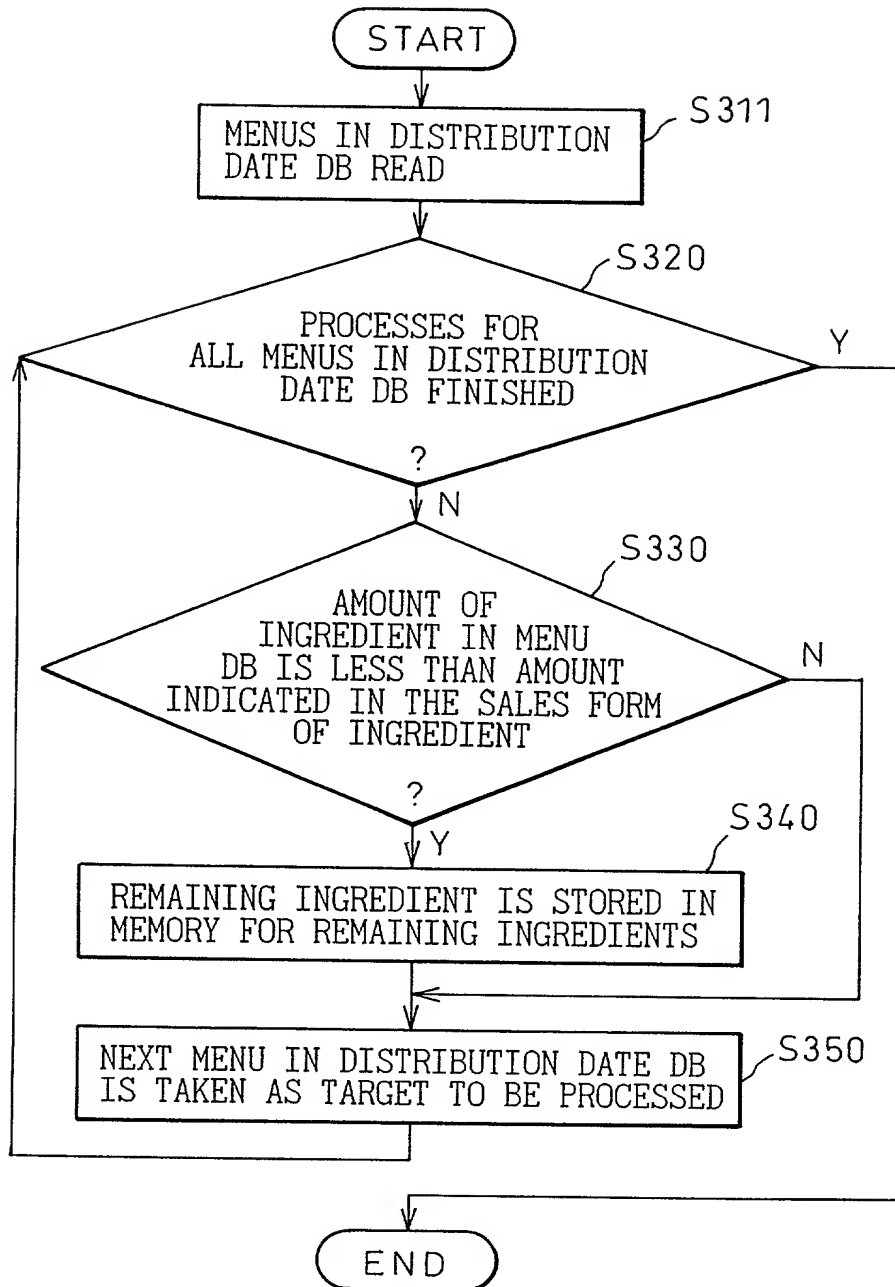


Fig.5

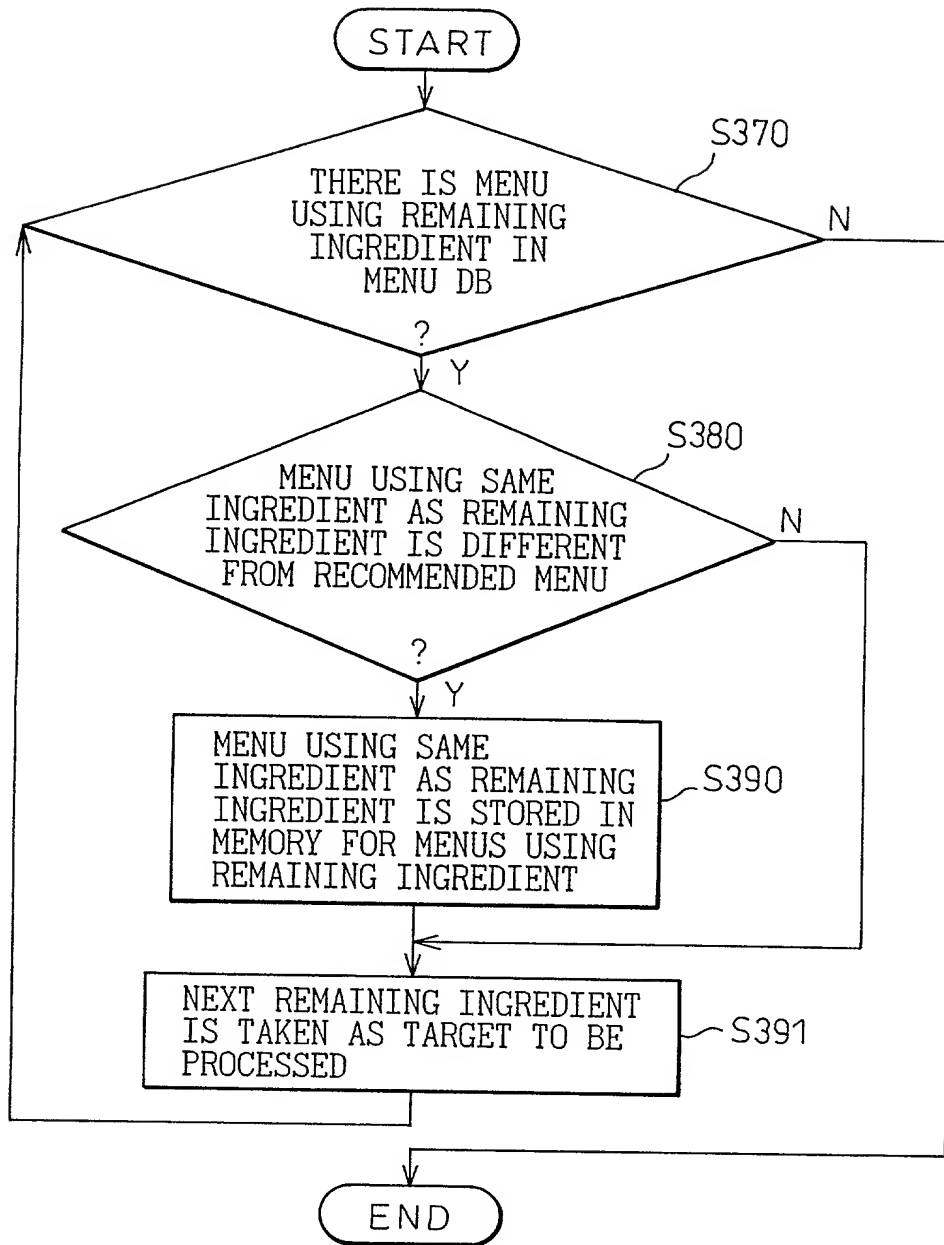


Fig.6

MENU DISTRIBUTION DATE	MENU-1	MENU-2	MENU-3	MENU-4	MENU-5
JUNE 1	HAMBURGER	GREEN SALAD	ONION SOUP	--	--
:	:	:	:	:	:
JUNE 30	CHOP SUEY	EGG ROLL	TOMATO SALAD	--	--

400

Fig.7A

NAME OF MENU	INGREDIENT ₁	AMOUNT OF INGREDIENT ₁	INGREDIENT ₂	AMOUNT OF INGREDIENT ₂	INGREDIENT _n	AMOUNT OF INGREDIENT _n
CHOP SUEY (4 PERSONS)	CHINESE CABBAGE	500g	SLICED PORK HAM	50g	SHRIMP	8
:	:	:	:	:	:	:
CHINESE CABBAGE BOILED WITH CREAM (4 PERSONS)	CHINESE CABBAGE	500g	TUNA	1 CAN (135g)	MILK	500cc

500

500

Fig.7B

SEASONING 1	AMOUNT OF SEASONING 1	SEASONING n	AMOUNT OF SEASONING n	RECIPE
SOY SAUCE	LARGE SPOON 1.5	SAKE FOR COOKING	LARGE SPOON 1.5	1.AFTER HEATING A POT WITHOUT ANYTHING IN IT.... 2.NEXT, VEGETABLE ...
⋮	⋮	⋮	⋮	⋮
SALT	SMALL SPOON 1/2	DOGTTOOTH VIOLET STARCH	LARGE SPOON 1	1.BOIL CHINESE CABBAGE... 2.PUT WATER, TUNA,AND SALT... IN POT...

Fig.8

600

NAME OF INGREDIENT	SALES FORM
CHINESE CABBAGE	1 PIECE (1000g)
⋮	⋮
SLICED PORK HAM	1 PACK (200g)

Fig.9

700

NAME OF MEMBER	E-mail ADDRESS
NAEMURA	naemura@aa.bb.co.jp
⋮	⋮
SUZUKI	suzuki@aa.bb.co.jp

Fig.10

800

NAME OF SHOP	E-mail ADDRESS
AAA mart	aaa-mart@aa.bb.co.jp
:	:
BBB store	bbb-store@aa.bb.co.jp

Fig.11A

900

RECOMMENDED MENUS
ON JUNE 30
PLEASE SELECT A MENU
TO WHICH A RECIPE IS REQUIRED

*[1.CHOP SUEY]
[2.EGG ROLL]
[3.TOMATO SALAD]

[RETURN]

ADVERTISEMENT
AAA-mart FOR SUPPER
LOW PRICE INGREDIENTS OF
RECOMMENDED SUPPER MENU

Fig.11B

910

RECIPE OF CHOP SUEY

[INGREDIENTS]

CHINESE CABBAGE: 500g
SLICED PORK HAM: 50g
SHRIMP: 8

:

SOY SAUCE: LARGE SPOON 1.5

[PROCEDURE]

1.AFTER HEATING A POT WITHOUT ANYTHING
IN IT,ADD ONE LARGE SPOONFUL OF OIL,
AND THEN FRY MEAT FIRST
2.NEXT,VEGETABLE FIRST...

[RETURN]

Fig.11C

920

MENUS USING REMAINING INGREDIENTS
ON PAST RECOMMENDED SUPPER MENU

PLEASE SELECT A DATE OF PREPARING
PAST RECOMMENDED SUPPER MENU

[JUNE 1]

[JUNE 2]

:

[JUNE 29]

*[JUNE 30]

[RETURN]

Fig.11D

930

NEW RECOMMENDED MENUS USING
INGREDIENTS PRESUMED TO REMAIN
ON RECOMMENDED SUPPER MENU
ON JUNE 30

HELPFUL FOR YOUR TODAY'S SUPPER

INGREDIENTS PRESUMED TO REMAIN:
CHINESE CABBAGE 500g

NEW RECOMMENDED MENUS

*[1.CHINESE CABBAGE BOILED WITH CREAM]
[2.BOILED CHINESE CABBAGE]

Fig.12A

940

RECIPE OF CHINESE CABBAGE
BOILED WITH CREAM

[INGREDIENTS]

CHINESE CABBAGE: 500g

TUNA: 135g

FRESH CREAM: 1/2 CUP

:

SALT: SMALL SPOON 1/2

:

[PROCEDURE]

1. BOIL CHINESE CABBAGE, CUT IT TO BE
EASY TO EAT, AND SQUEEZE WATER
FROM IT

:

2. PUT WATER, TUNA AND SALT IN POT, PUT
IT ON HOT FIRE, ADD CHINESE CABBAGE OF
1 AFTER BOILING UP, AND THEN BOIL IT
AGAIN

[RETURN]

Fig.12B

950

AN APPROPRIATE MENU
WAS NOT FOUND

PLEASE CONFIRM THE DATE

[RETURN]

Fig.13

1300

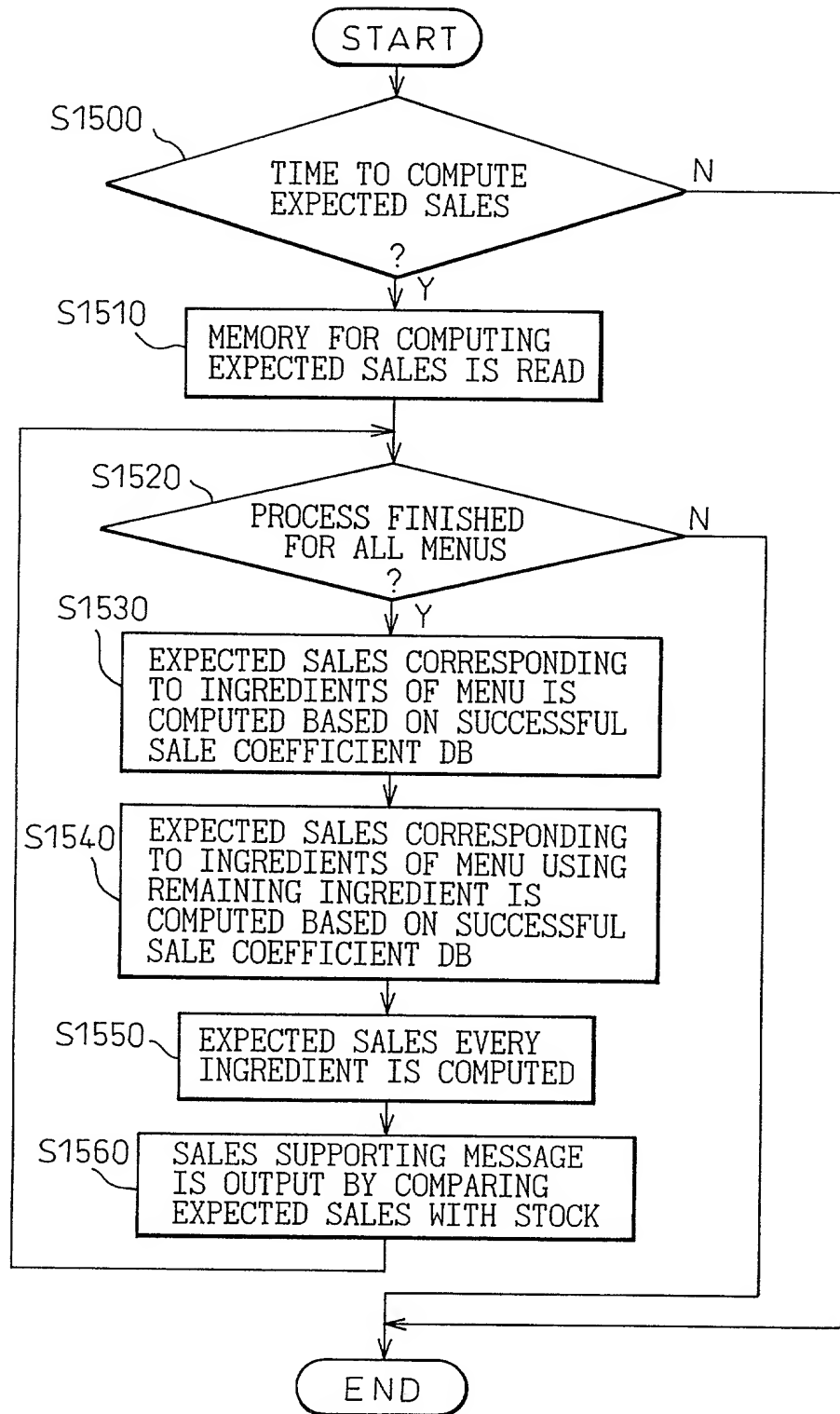
MERCHANDISE (INGREDIENT)	AMOUNT OF STOCK
CHINESE CABBAGE	20
SLICED PORK HAM	20 PACKS
⋮	⋮

Fig.14

1400

MERCHANDISE (INGREDIENT)	SUCCESSFUL SALE COEFFICIENT OF RECOMMENDED SUPPER MENU	SUCCESSFUL SALE COEFFICIENT OF MENU USING REMAINING INGREDIENT
CHINESE CABBAGE	10%	30%
SLICED PORK HAM	20%	60%
⋮	⋮	⋮

Fig.15



17/17

Fig.16

1600

MERCHANDISE (INGREDIENT)	EXPECTED SALES OBTAINED FROM RECOMMENDED SUPPER MENU	EXPECTED SALES OBTAINED FROM MENU USING REMAINING INGREDIENT
CHINESE CABBAGE	50 (SALE UNIT: 1/2)	2.5 (SALE UNIT: 1/2)
SLICED PORK HAM	100 PACKS	5 PACKS
:	:	:

Fig.17

1700

SALES SUPPORTING MESSAGE
AT 15:00.JULY 1

#1 "14 CHINESE CABBAGES"
ARE EXPECTED TO BE LEFT UNSOLD

#2 MORE "8 PACKS OF SLICED PORK HAM"
ARE EXPECTED TO BE NEEDED

THE ABOVE IS SALES SUPPORTING MESSAGE
AT 15:00.JULY 1